

Proposal C



apps • websites • branding • seo • marketing

Brian Reukema

HotSips

Monday, December 1, 2014

Prepared by Heather G.

sales@appmesolutions.com

www.appmesolutions.com

Optimum – Custom Website Package Proposal C

CMS Expandable Package Proposal C	
Client:	Brian Reukema
Phone:	817 491 8683
Email:	brian@brillibaby.com

Project Start Date: Upon Acceptance

Original Website Package Quoted for (Optimum Custom Website Package 0-10 Pages)

Regularly \$1,997.00

Our **Pre-Optimized Super Search Engine Friendly Expandable (CMS) Optimum 0-10 Page Custom Website Package** (Upgradeable eCommerce Option) with a package price of **\$1,997.00** (*price does not reflect discounts or extras – see next page for final pricing*) is a comprehensive design package (see pricing details [here](#)) that will allow you to update your content, add new pages and add new items to your store without needing to pay for professional help after the initial site is launched. This is a new package that is not just a website, but a marketing tool packed with a vast amount of optional features -- See on page two the optional features that can be added to this package.

This Customized Website Package includes all of the following:

Features	Included	Additional Costs For Extras	Cost
Web Pages	Up to 10 Pages	\$67/each additional page	Included
Web Hosting Space/Storage & Bandwidth	-----	-----	Varies: Click Here
Build/Revision Period (<i>clock starts upon receipt of first build/revision request</i>)	2 WEEKS	\$67/each additional hour thereafter	Included
Navigation Buttons/Links	10	\$9/each additional	Included
Structural Changes/Layouts	Up to 1	\$67/each additional hour thereafter	Included
Popup Pictures	10	\$5/each additional	Included
Site Map Page	Up to 10 Links	\$9/each additional	Included
Dedicated Design Manager & Sales Rep	Yes	-----	Included
Contact Form	1	\$15/each additional	Included
Real 24/7 Customer Support	Yes	-----	Included
Search Engine Friendly	Yes	-----	Included
Action Header	Yes	-----	Included
Social Media Linking	Yes	-----	Included
Color Customization	Yes	-----	Included
Content Management Training VIA Shared Screens	2 Hours	\$67/each additional hour thereafter	Included
Content Management System (CMS)	Yes	-----	Included
Subtotal			\$1,997.00

Extra Features

The following Items can be added to the site as extras upon your request:

Extras not factored into total number in above page.

Features	Cost	Quantity	Total
Additional Web Pages	\$67/Each	0	\$0.00
Additional Revisions <i>(this cost will be extra if revisions are needed after site has been delivered)</i>	\$67/Hour	0	\$0.00
Additional Navigation Buttons/Links/Digital Downloads	\$9/Each	0	\$0.00
Additional Structural Changes/Layouts	\$67/Hour	0	\$0.00
Additional Contact Forms	\$15/Each	0	\$0.00
Member Login Setup & Integration	\$97	0	\$0.00
Domain Purchase & Connect (Includes DNS Record setup & Integration)	\$44.99/Each	0	\$0.00
Hosting <i>(hosting plans change frequently – inquire about most up to date pricing)</i>	Varies see HERE	0	\$0.00
Social Media Feeds Facebook, Instagram, Twitter, Pinterest, YouTube, etc...	\$27/each	0	\$0.00
Video Integration (Includes TV Image and Player code)	\$17/Video & Player	0	\$0.00
Custom Logo Design <i>(Includes 3 Revisions)</i>	\$180	0	\$0.00
Content Research and Implementation	\$79/Hour	0	\$0.00
Coming Soon Landing Page (For BrilliBaby.com)	\$99/Page	1	\$99.00
Graphic Design	\$67/hour	5	\$335.00
eCommerce Store w/ Shopping Cart <i>(SSL Certificate provided with PayPal Integration)</i>	\$397.00	1	\$397.00
Store Items Entered to Store <i>(photo's, descriptions, pricing, sizing, connect to store, set up SEO)</i>	\$9/item	1	\$9.00
Custom Blog Setup & Integration	\$67/hour	0	\$0.00
Shopping Cart Maintenance/Revisions <i>(if needed after initial setup and delivery of store)</i>	\$67/hour	0	\$0.00
eCommerce Updates <i>(if needed after initial setup and delivery of store)</i>	\$67/hour	0	\$0.00
PayPal Setup and Customization	\$197	0	\$0.00
SEO Friendly Custom Google+ Business Page with verified domain, email, phone and location	\$197	0	\$0.00
Custom LinkedIn Business Page with true Verification	\$167	0	\$0.00
Social Media Set-up & Customization (Facebook, Twitter, Instagram, Pinterest)	\$67/each	0	\$0.00
Custom Forms (1-10 Fields)	\$57/form	0	\$0.00
Custom Forms with Payment Integration & Auto Responder (11-30 Fields)	\$97/form \$1/field	0	\$0.00
Custom Forms (Mobile Version)	\$20/form	0	\$0.00
Pop-Up Window <i>(window includes off site server space, new page costs, code creating & embedding)</i>	\$37/Each	0	\$0.00
Custom Email Setup	\$25/account	0	\$0.00
Email Subscription Discounts do not apply	\$8/month	0	\$0.00
Live Chat Setup & Integration w/ 1 Free Agent	\$197	0	\$0.00
Live Chat Agent Discounts do not apply	Varies: Click Here	0	\$0.00
SEO KickStart Package infused with Digital Marketing and Google Sitemap verification	\$850	0	\$0.00
Calendar Booking System setup & integration / monthly fee of \$29.90	\$167	0	\$0.00
Zazzle Setup & Integration Includes 3 Custom Products \$37/Each Additional Product	\$97	0	\$0.00
Custom eBay, Amazon, Store w/ Shopping Cart	\$499.99/each	0	\$0.00
Email Manager & Subscriber Setup News Letter Signup and Management System	\$97	0	\$0.00
Email Manager & Subscriber Subscription <i>(FREE light version supplied with Setup)</i>	Varies: Click Here	0	\$0.00
Event Calendar Setup & Integration	\$97	0	\$0.00
Total for Extras	-----	-----	\$840.00

Total for Website	\$1,997.00
Total for Extras	\$840.00
Mobile Site Upgrade 25% of Total Project Cost	\$0.00

Total for Complete Project	\$2,837.00
Expedited Fee (10% For Every Day removed from the 2 week deadline, up to 10 days)	\$0.00
AppMe™ Solutions Statement Discount (A Statement will be placed at the bottom of the site below the footer indicating that the site has been designed & developed by AppMe Solutions.	-\$500
Cyber Monday Discount <i>(Only Applies to Payment Option 1 – See Next Page for Details)</i>	-\$918.50
Grand Total	\$1,418.50

Promo Discount Expires Midnight (CST) December 1, 2014*

Payment Options

Total Project Cost \$1,418.50

Your Savings \$1,418.50

Cyber Monday Discount - Payment Option One – (Purchase Site Outright):

(Hosting **NOT** Included in this Package)

- 50% Due Upon Commencement (\$709.25)
- 50% Due Upon Completion (\$709.25)

(Cyber Monday Discount Not Valid) Payment Option Two (ThreEasyPay™):

(Three equal payments over 60 days – Hosting **INCLUDED** in this option for 3 months)

- First Payment Due Upon Commencement (\$779.00)
 - Second Payment Due 30 Days from First Payment (\$779.00)
 - Third Payment Due 30 Days from First Payment (\$779.00)
- (a convenience fee of \$29.95 **will be** added to each invoice)

(Cyber Monday Discount Not Valid) Payment Option Three (Own Site After 1 Year):

(Hosting **INCLUDED** in this option for 12 months)

- \$194.75 Due Upon Commencement
 - 11 Payments of \$194.75 due every 30 days thereafter
- (a convenience fee of \$39.95 **will be** added to each invoice)

I, the client, Brian Reukema, have read and agree to the terms in this Proposal C, as well as to the complete terms in the Web Design Terms & Conditions, viewable at: <http://appmecorporation.com/legal/agreement.pdf>.

Reply "accept" to the email this proposal is incorporated and it will be considered acceptance of the terms and project scope outlined herein. Upon acceptance, our sales team will generate a deposit invoice for the above mentioned amount and your design team can finish your project.

Please Note: In order to grant administrative access for the site on payment options 2 or 3, your credit card on the Wix account will need to replace ours. This will mean your card will then pick up the hosting costs monthly, and the reimbursement of those hosting fees agreed to be paid by AppMe Solutions will come upon receipt of final payment.

Additional Payment Terms:

Advance payment for all optional design services outside of the original agreed proposal, and 100% for Web Hosting & SEO Marketing Services. Final balance if any due within 2 business days of completion of site or service and before going "live" -- Or 45 days from the date of first payment, whichever is sooner.

Additionally, if requested task has been completed and/or setup, only after to request its removal -- can be done so, but the charge for the completion of the task will remain and cannot be refunded.

A Web Design by AppMe™ Solutions statement with a link to appmesolutions.com will appear on all pages in the footer of all websites designed or powered by AppMe™ Solutions. A \$500.00 US surcharge would be payable if the link is asked to be removed. Removing the link without prior approval of AppMe™ Solutions would be breach of this contract.